

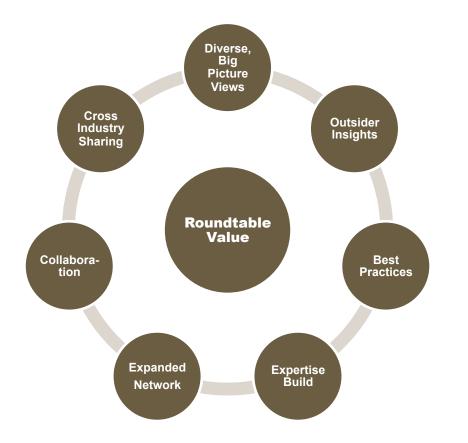
# Local Peer Roundtables (LPR)

Powering critical insights, expertise and networks



### Local Peer Roundtable

Roundtables are a high value, low cost, accelerated way of tapping diverse best practices and perspectives – deepening your expertise and network, within and across industries.



#### **Characteristics:**

- Shared agenda Focus on a particular topic to end-to-end business. Members reach consensus on all aspects of the roundtable design.
- Peers Share a similar level of business sophistication and therefore opportunities and challenges. Executive level, with both organisational and individual benefit.
- Invitation only 6 to 12 members, usually with an initiating sponsor company.
- ✓ Shared costs Equally amongst members.
- ✓ **Confidential** With full legal protection and governance.
- ✓ **Ongoing or one off** Fully customised to members' needs.

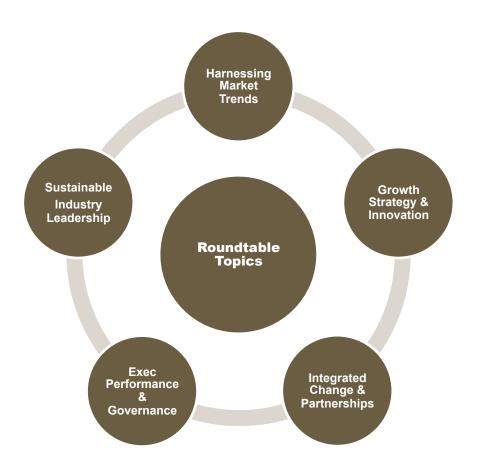


## High value Roundtables with flexible, end-to-end support

ICG has a menu of support options to select from, to fully customise and maximise results for you and your organisation. Our facilitators drive rapid sharing and building of expertise and relationships, to make an immediate difference.

1 Design	Preparation	<sup>3</sup> Roundtable Execution	Follow Up
<ul> <li>Types</li> <li>Business transformation and adaptability</li> <li>Trends and innovation</li> <li>Customer centricity</li> <li>Harnessing technology change</li> <li>Cross company integration and external partnerships</li> <li>Leadership in tough times</li> <li>Industry regulation and stakeholder influencing.</li> </ul>	<ul> <li>No preparation</li> <li>Accelerated or long lead time</li> <li>Member involvement</li> <li>Research-focused</li> <li>Bespoke background reading.</li> </ul>	<ul> <li>From a best practice focus with a speaker, to brainstorming around key priorities and challenges</li> <li>Within or across industries</li> <li>Peer level executives or across organisational levels. 6 to 12 people</li> <li>Standalone or integrated into a broader forum</li> <li>2 hours to a half day, on/offsite.</li> </ul>	<ul> <li>Roundtable specific or broader</li> <li>Advisory through to dedicated resource for priority action areas</li> <li>Senior partner to junior level support.</li> </ul>
<ul> <li>CG Support Options <ul> <li>a. ICG-led</li> <li>b. Co-designed with a sponsor company</li> <li>c. Review your design.</li> </ul> </li> </ul>	<ul> <li>a. Member survey or interviews</li> <li>b. Knowledge area review (KAR)</li> <li>c. Market sounding (CMS)</li> <li>d. Case studies and best practices</li> <li>e. Trends synthesis and analysis</li> <li>f. Scenario development</li> <li>g. Pre-reading.</li> </ul>	<ul> <li>a. Facilitator</li> <li>b. External experts and industry leaders</li> <li>c. Event management</li> <li>d. Meeting support</li> <li>e. Access to a global roundtable offer (GRT).</li> </ul>	<ul> <li>a. Roundtable outcomes report</li> <li>b. Follow-on recommendations</li> <li>c. Sharing of further info/experts, for members and their teams</li> <li>d. Further knowledge area reviews</li> <li>e. Future roundtable with the same or new members, or within one of the member companies</li> <li>f. Support consultancy.</li> </ul>

### Sample – Growth Journey Roundtable



**Why** – Synergise and fast-track contribution of country leaders to their market and region's growth.

**Who** – Eight senior executives preparing for next level roles. From both developed and emerging markets within related companies, and from diverse functional backgrounds.

**What** – Year-long journey focused on five priority topics from a business/industry, organisational and executive perspective, enabling each member to identify and tackle priority opportunities and obstacles to growth.

**How** – Member survey and interviews, plus a knowledge area review to guide the focus areas. Pre-read prior to each roundtable. Sessions included case studies and scenarios work, peer coaching and external experts/industry leaders – with project work between sessions. Session outcomes report and support consultancy, at both the business and individual executive level.

**Results** – Flow through to business plan priorities and progress for all markets/companies involved. Built a long term peer network that drove the region's transformation. Rated as the most valuable fast-tracking experience of their career, with ensuing promotions. Built the bench strength of the executives' broader teams.





#### **Internal Consulting Group**

Email <u>enquiries@internalconsulting.com</u> or visit our website at <u>www.internalconsulting.com</u>

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