Qualitative and Quantitative Benchmarking (QQB)
Fact-based, actionable, benchmarking data to drive your success
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Price: determined by the benchmarking tool you select see individual product brochures

Qualitative & Quantitative Benchmarking is ICG’s platform for providing clients with the world’s broadest and deepest suite of benchmarking tools

- Proven off the shelf tools with transparent sampling and pricing that can be readily applied to any improvement project requiring reliable benchmarking data
- Existing titles categorised by industry, function, process and geographic scope so you can easily find the right QQB title for your project
- Ability to “build your own” benchmarking tool with ICG support to fit the unique demands of your projects
- All data is managed by ICG’s strict client benchmarking data standards (ie data is not available or accessible to consultants and affiliates in any form unless it is the data submitted by a current client).
- All other data is only available in an amalgamated and anonymized form through your chosen QQB product option
- Where possible, clients will be informed of major updates or new release of QQB product in which they have participated
QQBs can be applied across geographic peers or internal organisational units and can “be off the shelf” or “build your own”
QQB002 - Strategy Execution Barometer is an empirical way to globally benchmark your change capability

The Strategy Execution Barometer is a Qualitative and Quantitative Benchmarking tool to globally benchmark your change capabilities:

- Assess your Strategy Execution capabilities including strategy communication, strategic initiative management, individual objective setting and pay-for-performance
- Compare yourself with leading companies such as HSBC, GDFSUEZ, 3M, Johnson & Johnson and Google.
- Compare yourself with industry peers. We have data for 29 sectors including financial services, healthcare, professional services, manufacturing & FMCG.
- Use the information in this report to build a solid action plan that will help you boost the execution capabilities of your team, division or company.
- Get new ideas to boost your execution approach.
- Find out what leading companies are doing better.
- Access the latest trends via 30 key findings with additional analysis and comments by our experts
- Comprehensive documented report provided in easy to use format

Price: USD$15,000 per corporation or major business unit
QQB003 – Consulting Capability Maturity Model is an empirical way to globally benchmark your internal consulting effectiveness.

The Consulting Capability Maturity Model is a Qualitative and Quantitative Benchmarking tool to comprehensively benchmark your Internal Consulting Effectiveness:

- Assess your Internal Consulting Effectiveness including Governance & Stakeholders Management, Clients Management, Operations Management, Knowledge Management, Talent Management, Partners Management and Strategic Intelligence Management.
- Compare yourself with both internal consulting teams at leading companies across Europe, the US and Oceania on the 7 management dimensions of the Consulting Capability Maturity Model.
- Use the information in this report to build a solid action plan that will help you boost the effectiveness of your internal consulting and project services team.
- Get new ideas to increase the impact of the internal consulting team on the organization.
- Find out what leading internal consulting units are doing better.
- Access the latest trends via 20 key findings with additional analysis and comments by our experts.
- Comprehensive documented report provided in easy to use format.

Qualitative and Quantitative Benchmarking

Price: USD$2,000 (Report Only) USD$15,000 per corporation or major business unit includes fully customised report plus in depth briefing session with our global expert team.
QQB004 – Franchise and Intermediated Distribution Benchmarking

Business Benchmarking Diagnostic

- Design objectives and focus areas for year one and subsequent iterations developed
- Initial design and piloting based on our questions and yours
- Online tool testing and education/briefing materials
- Build period – 6 to 12 weeks
- Industry/Association analysis reports and whitepapers
- Can be provided free to your members, or sold on a cost or profit making basis.
- Has been adapted to distinctly different markets – independent financial advisers, mortgage brokers, small business owners and third party administrators
- Currently operating in five countries including USA, UK and Australia
- Businesses are objectively and independently benchmarked against best practice and their industry peers
- Comprehensive content – qualitative and quantitative, rich in suggestions as well as general commentary
- Consolidated Industry Analysis reports quoted frequently in industry press and general events such as conferences
- Fully supported and maintained on-line.

Price: adjusted to your requirements
see detailed product brochure
Internal Consulting Group

Email enquiries@internalconsulting.com or visit our website at www.internalconsulting.com